



To: Club Secretaries
Club Presidents

The Midland District Club Initiative of the Year Award.

This award is in recognition of the best initiative instigated by a club in the past year, with a view to forwarding the club's development and/or aquatic sports in general. The award has been proposed with a view to the sharing of and recognition of best practice and innovation within our district.

We recognise that our clubs are run by a large number of volunteers from diverse backgrounds with far ranging experiences. With this award we wish to encourage innovative club development and look to optimise the benefit where possible across the district as a whole.

This can be any endeavour initiated by an affiliated club within the district in the previous 12 months. It can either be a one off event, the instigation of a regular event or even a change of management practice.

The club should be able to show:

- a) That this is a new initiative for your club, not an existing or repeat event or practice
- b) What the purpose of the event or change was and why it was initiated at this time
- c) What the envisaged outcome was and has it or is it being realised
- d) A marker to the success of the endeavour (i.e. membership has increased by, or income has increased by, or attendance has increased by, etc.)

On the form attached please describe the initiative, outlining the purpose, what resources were required and a summary of its outcome.

We would also like you to comment on the likelihood of your club repeating or maintaining this event/change of practice and whether your club would be able to provide guidance or assistance to other clubs should they look to adopt a similar initiative.

The award will be presented at the District AGM, and we would look to the recipient to give a brief synopsis of their initiative.

Should you wish to nominate your club for this award, I would be grateful if you could complete the enclosed form and submit it to our District Secretary in an envelope marked 'Private and confidential' or by email (secretary.midlandSASA@outlook.com) similarly marked, no later than **30th April**

Yours faithfully

Midland District

NOMINATION FOR THE MIDLAND DISTRICT 'CLUB INITIATIVE AWARD'

Club:	
Date of Event or Date initiative started:	
Name of Event or Initiative:	
Club Contact: (Name, e-mail & telephone no.)	

Please Provide a Brief description of your Initiative, addressing points as applicable:

a) What was the initiative?
b) What was its purpose, in terms of desired outcome?

c) Why was there a requirement for it and why did you implement it at this time?

d) Outline what resources were required, intimating what was already available from within the club and what support/resource was sourced from out with the club?

e) What it a success and note if possible the marker you used to gauge success?

f) Will the club repeat or continue this initiative?

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g) Is the club able/willing to provide guidance to other clubs should they wish to adopt your practice?

[illegible]

For the purpose of the Awards Presentation, please provide a short synopsis to summarise the nomination: (3 sentences.)



Closing date for nominations is 30th April, to be sent to:-

Midland District Secretary

email: secretary.midlandSASA@outlook.com